



“ I found the panels, presentations and the following discussion both interesting and informative. I learnt a lot, and gained guidance and direction from the panels. ”
 QinetiQ

OF5 or above?
 Attend for **FREE**

Partnership Opportunities at Defence IT 2010

Making Sense of the Team Defence Information Business.

In conjunction with:



Supported by:



Official Partner and Exhibitor: Partners and Exhibitors:



enabling better decisions

Supporting partner:



Official Media:



Media partners:



* Courtesy of US Army
 Photo by Cpl Chris T Mann
 ** Courtesy of US Army



Organised in conjunction with UKCeB

Two-day conference

Defence IT is an interactive event, which uses panels of Ministry of Defence and defence industry seniors to discuss a range of topics, with a core aim: to allow the defence enterprise to make the most effective use of information.

Key conference topics for 2010

- Business context for secure information sharing
- Exploiting the log NEC programme architecture
- Today's system solution successes
- Secure information sharing

The past events attracted the following:

Account Director	Director, Aerospace Defence & Homeland Security
AD SCS Progs	Engineering Director
Advanced Programmes Senior Manager	Global Industry Director, Aerospace & Defence
Air Attaché	Head of Defence Technical
Army Attaché	Head of IS
Associate Technical Fellow	Head of IT Security
Board Director	Head of Secure Information Management Programme
Business Development	Head of Technology Office Consulting
C4ISTAR Account Manager	International Security Standard Expert
CDC/IVENT	IT Analyst
Chief Engineer Mission Support Systems	IT Security Director
Chief Executive	IT Strategy Manager
Chief Information Officer	LCIA Team Engagement Officer
CIO DII AD PKI	Logistic Information Systems for BCIP
CIO-IHATCon2	Managing Director
Client Director	Military Attaché
COMSEC Officer	MoD Account Manager
Consultant	MoD CIO Advisor (Consultant)
CVF C4I Client Lead	Principal Consultant
DEC (CCII) – GII – ZS	Science Gateway, JSC
Defence Adviser & Corporate Strategist	Senior Manager
Defence Consultant	Senior Technology Manager
Defence Director	Submarines Cluster Business Information Team Ldr
Defence Logistics Consultant	Task Force Secretariat
Director Defence Solutions	Vice President: Defence & Identity Management



Past partners include:

UKCeB

**FINMECCANICA**

**BOEING**

**Rolls-Royce**

Defica  

Who will attend?

- Operators
- Operational Planners
- Programme Managers
- Acquisition Officials
- Computer Software Suppliers
- Computer Hardware Suppliers
- Systems Integrators
- IT Training Organisations
- Systems Analysts
- Defence IT Professionals
- Logisticians and Sustainment Personnel
- Flightline Maintenance Personnel
- Industry
- Computer Network Operations (CNO) Companies
- Defence Laboratories
- Defence Logistics Organisations
- Defence Test and Evaluation Organisations

... FROM THE FOLLOWING AREAS

- Air Force
- Navy
- Marines
- Army
- MoD
- Intelligence Agencies
- Cyber Warfare Agencies

For all event updates visit www.shephard.co.uk/events

Partnership Opportunities

Gala Dinner – at the end of Day One

The Gala Dinner is one of the event's main social occasions and is a prime opportunity to present your company's message to all of the guests. It will take place at the end of Day One and will start at approximately 19.30 and finish at 22.30. All speakers & VIPs will be invited to attend on a complimentary basis. All conference delegates & exhibitors will be given the opportunity to attend the dinner for a nominal amount. Representatives from The Shephard Group will also attend to help you host your guests.

Partnership includes:

- Official "Gala Dinner" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 8 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 10 invitations to the Gala Dinner
- Company logo on signage at Gala Dinner
- Company logo on menus at Gala Dinner
- Opportunity to give out company gifts at Gala Dinner
- Opportunity to make speech at Gala Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £25,000 + VAT

Speakers' Dinner – at the end of Day One OR the Day before the Conference

Booked by Serena Software  **SERENA**

Official Drinks Reception – at the end of Day One

Booked by Oracle 

Host Partnership Opportunities

Delegate Folders

Booked by General Dynamics UK  **GENERAL DYNAMICS**
United Kingdom Limited

Delegate Bags

Booked by Rolls Royce  **Rolls-Royce**

Delegate Lanyards

Booked by IFS Defence 

Internet Area

A vital source of contact and information for speakers, delegates and attendees, conveniently located inside the refreshment room for ease of access.

Partnership includes:

- Official "Internet Area" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 2 complementary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Internet area with the partner's logo as a screensaver, and the area clearly signed and branded with the partner's logo
- Opportunity to distribute branded mouse mats / pens by the internet area (provided by partner)
- 1 invitation to Speakers' Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £7,000 + VAT

Lunch Breaks – Day One & Day Two available

Partnership of the 90-minute lunch breaks on each day of the conference provides an ideal opportunity to make a special impact and place your name in front of delegates during the event. Special signage at each serving point links the partner to the lunch.

Partnership includes:

- Official “Lunch Break” partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 3 complimentary delegate places for the two-day conference
- Additional delegate places conference for your company personnel at a discounted rate
- Company logo on signage at lunch break
- Company logo on napkins at lunch break
- 1 invitation to Speakers’ Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £6,000 + VAT per day Day 1 booked by Boeing Defence UK 

Refreshment Breaks – Day One & Day Two available

The Partnership of the two Refreshment Breaks on each day (mid morning and mid afternoon) of the conference provides an ideal opportunity to place your name in front of delegates during the event. Special signage at each serving point provides strong visibility for the partner.

Partnership includes:

- Official “refreshment break” partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 3 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 1 invitation to Speakers’ Dinner
- Company logo on signage at refreshment break
- 6 m² area in refreshment room for company display

Partnership fee is £5,500 + VAT per day

Event Guides

Booked by Boeing Defence UK 

Delegate Gifts

Delegate gifts including business card holders, drinking bottles, memory sticks, T-shirts, torches, aluminium bottles can be printed with your company logo/strap line. The gift will be given to every delegate attending the two day conference.

Partnership includes:

- Official “delegate gift” partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 1 complimentary delegate place for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Company logo/strapline on gift
- 1 invitation to the Speakers’ Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £4,500 + VAT

Event CD ROM

Booked by Miro Technologies 

To discuss exhibition and partnership opportunities contact Mark Dennington on +44 (0)1753 727008 or md@shephard.co.uk