



HELI & UV Pacific

Conference & Exhibition
25-27 May 2010
Queensland, Australia



Heli & UV Pacific 2010 will bring the rotorcraft and unmanned systems communities together to form an extended audience at the exhibition.

Registered visitors attend the exhibition for **FREE**

Exhibiting at Heli & UV Pacific 2010

Official Partner:



Media Partners:



Partners:



Official Media:



ASD-Network
aerospace & defence network



For all event updates visit www.shephard.co.uk/events

One unique exhibition, two focused conferences

"An outstanding conference, being the first of its kind for this country, that facilitated an exchange of information that will improve our capability for warfighting aviation and improve our safety. Well done the Shephard team."

Major General Anthony Fraser, Australian Army, Australia

Running since 2004, Heli & UV Pacific has proven to be a key event for the military and parapublic rotorcraft and the unmanned systems communities to network, discuss and demonstrate their products and experiences in the Australasian region. It includes a static display and always attracts high numbers of senior attendees.

An event dedicated to the rotorcraft and unmanned systems communities.

The two-day Heli-Pacific conference will look at the rotorcraft industry as a whole, examining military developments and also discussing issues affecting civil and parapublic operations.

The two-day UV Pacific conference will cover unmanned systems in all three operating environments: air, land and sea.

**20
countries**

Past Heli & UV Pacific events have attracted

**600
attendees**

**50
exhibitors**

Past partners include:



Queensland
Government



BAE SYSTEMS



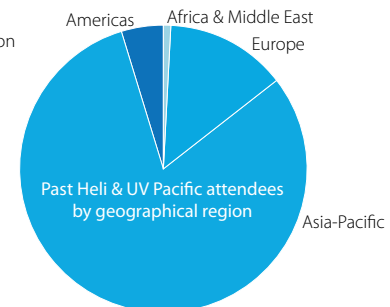
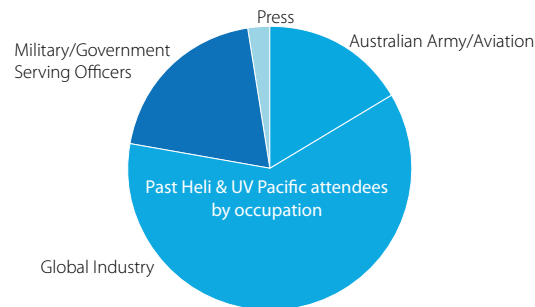
Past events attracted the following:

Account Director, Government Programs
Air Officer
Airframes Designer
Airworthiness Officer
ARH ATD Engineer
ARH Project Director
ARH Senior Logistics Manager
Army Aviation Corps Pilot
Aviation Engineering Officer
Aviation Safety Officer
Avionics and Electrical Systems Functional Lead
Black Hawk Project Manager
Boeing Flying Instructor
Brigade Major 16th Aviation Brigade
Business Development Manager
Captain
Chairman
Chief Engineer
Chief Flight Instructor
Chief Instructor MRW
Chief of Staff
Chief Technical Instructor
Cinematographer
Commanding Officer
Corporate Affairs Adviser
DD-Army Aviation/Aerospace Development
Defence Attaché
Deputy Commander Aviation Operations, RAN
Detective Inspector, Aviation Support Branch
Editor and Publisher
Experimental Test Pilot
First Secretary Defence Equipment Corporation
Flight Commander, HMAS Anzac
Flight Support Engineer
General Manager Aerospace Systems
Group Business Development Director
Head, Helicopter Systems Division
Head of Aircraft Maintenance
Head of Flying Operations
Helicopter Crewman Training Officer
ISR Lead, Counter-IED Task Force
Leading Seaman

Maintenance Director
Major
Manager, Military Programs
Managing Director
MICA Flight Paramedic
Military Development Manager
Minister for Tourism, Regional Development & Industry
MRH Maintenance Support Manager (SMM)
Navy Pilot
NVG Project Manager
Officer Commanding Technical Support Squadron
Programme Director
Purchasing and Logistics Manager
Regimental Sergeant Major 6th Aviation Regiment
Regional Business Development Manager
Research Scientist
Rotary, Wing Maintenance Manager
Sea King Platform Executive
Senior Aircrewman Instructor
Senior Manager, Unmanned Systems Operations
Senior Mechanical Engineer
Senior Defence Scientist
Skylark Platform Manager
State Manager Queensland
Strategic Account Manager
Systems Integrator
UAV BD Manager
UAV Operations Specialist

Who will attend?

- Airforce, Army, Marines, Navy
- Airframe and engine manufacturers
- Border patrol, immigration and customs
- Agriculture and forestry
- Civil and military helicopter operators
- UAV operators
- EMS, SAR and safety equipment
- MRO companies
- Oil and gas
- Coastguard
- Firefighting
- Law enforcement, security and police
- Tourism and corporate travel
- Training and simulation products
- EW suppliers
- Avionics suppliers
- Accessories and components
- Software, IT and communications
- Hoists and hoisting equipment
- Ground support equipment
- Finance, leasing and insurance



Exhibitors package

The event offers its valued exhibitors a number of benefits that will provide both your company and your exhibitions team with the quality customer service they deserve.

Exhibition booth package includes:

- Shell scheme (3m x 2m)
- Fascia ID sign
- One electrical socket and two spotlights
- Technical advice and support
- Two complimentary delegate places
- Discounted rate for additional delegates



Booth size 3m x 2.4m - AUS\$5,250

Booth size 6m x 2.4m - AUS\$10,500

Past exhibitors include:

- | | |
|--------------------------------------|---|
| Aero Products Pty Ltd | Green Hills Software |
| Aerospace and Defence Products | HAA (Helicopter Association of Australasia) |
| Amber Technology Pty Ltd | Hawker Pacific Pty Ltd |
| Asia Pacific Aerospace | Helibiz Pty Ltd |
| Asia-Pacific Defence Reporter | Heliflite |
| Austral | IndigoSat |
| Australian Aerospace | Kellogg Brown and Root Pty Ltd |
| Australian Aviation | Lite Flite |
| Australian Maritime Systems | McDermott Aviation |
| Aviation Trader | Meggitt Defense Systems |
| BAE SYSTEMS | Niche Media |
| Bohemia Interactive Australia | Northrop Grumman |
| Bose Pty Limited | Onboard Systems |
| Breeze-Eastern | Oracle Aeronautics |
| CareFlight Queensland | Orion Solar Pty Ltd |
| Carson Helicopter Services Inc | Oxley Group Australia Pty Ltd |
| Cineflex HD/Axsys Technologies | Queensland Government |
| Civil Aviation Safety Authority | Russell Adams SA |
| Contact Air, Land and Sea | Sarqip International/CHC Helicopters |
| DAC International | Seabird Aviation |
| Elbit Systems | Sikorsky Aircraft Australia Ltd - Helitech |
| Evergreen Helicopters | Sky Connect/Becker Avionics |
| Flight Helmets Australia | Skycam UAV NZ Ltd |
| General Atomics Aeronautical Systems | Transaero Inc |
| Goodrich Customer Services Australia | |

See the **updated exhibitor list** and **floorplan** for Heli & UV Pacific 2010 - visit www.shephard.co.uk/events

Associate your brand with the leading Australasian helicopter and uv event

Partnership Opportunities

- Gala Dinner
- Speakers' Dinner
- Delegate Bags
- Official Drinks Reception
- Delegate Folders
- Delegate Lanyards SPONSORED BY **BAE SYSTEMS**
- Lunch Breaks Day 1 and 2
- Refreshment Breaks Day 1 and 2 SPONSORED BY **MDA**
- Event Internet Area
- Breakfast Briefing
- Event Guides SPONSORED BY **CAE**
- Half-page Advert in Event Guide



Maximise brand exposure

Event Location - Why Queensland?

The publication of the 2009 Defence White Paper provides ample reasons for attending Heli & UV Pacific 2010:

"Acquisition of a fleet of at least 24 new naval combat helicopters."

"Introduction of 46 new MRH90 helicopters."

"New modular unmanned underwater systems for both mine countermeasures and hydrographic tasks."

"Additional requirements for tactical UAVs."

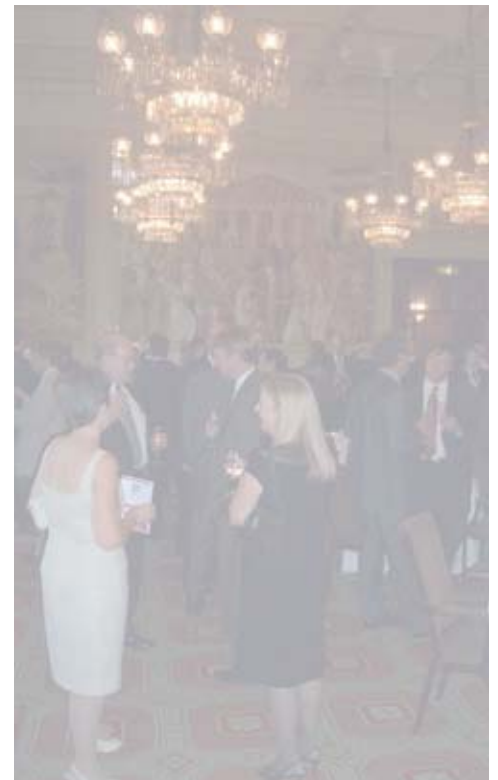
"Acquisition of up to seven large high-altitude, long-endurance UAVs to supplement the manned maritime patrol aircraft."

And also:

Australia is one of the world's largest producers of liquefied natural gas – With exploration turning into production, the need for offshore helicopter transport is steadily rising.

Recent devastating fires in Victoria proved the need for firefighting helicopters – with the authorities drafting in machines from across the world.

Visitors can attend the Heli & UV Pacific 2010 exhibition on a complimentary basis.



To discuss the **unmanned vehicles exhibition & partnership opportunities**, contact James Grant on:

+44 (0)1753 727019 or jsg@shephard.co.uk

To discuss the **rotary exhibition & partnership opportunities**, contact Hamish Betteridge on:

+44 (0)1753 727015 or hab@shephard.co.uk