



SHEPHARD'S UV EUROPE 2009 CONFERENCE & EXHIBITION
21 – 23 JULY 2009
Celtic Manor Hotel, Cardiff, Wales

UV Europe 2009 will commence on Tuesday 21 July with a UAV Flying Demonstration at Parc Aberporth – conference participants will be taken to the event by coach from the Celtic Manor Hotel. On return, the speakers will attend a Speakers' Dinner in the grounds of the hotel. The main conference & exhibition will take place on Wednesday 22 & Thursday 23 July with a Gala Dinner & Awards Ceremony that all event participants can attend on the Wednesday evening.

Platinum Partnership

*** Gala Dinner – Wednesday 22 July**

Gala Dinner

The Gala Dinner is one of the event's main social occasions and is a prime opportunity to present your company's message to all of the guests. It will take place at Celtic Manor hotel on Wednesday 22 July and will start at approximately 19.30 and finish at 22.30. All speakers & VIPs will be invited to attend on a complimentary basis. All conference delegates & exhibitors will be given the opportunity to attend the dinner for a nominal amount. Representatives from The Shephard Group will also attend to help you host your guests. During the evening the Shephard's UV 2009 Awards Ceremony will take place.

Partnership includes:

- Official "Gala Dinner" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 24 m² exhibition booth space (6m x 4m) in a prime location
- 10 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 6 complimentary stand manner places for the two-day exhibition
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- 10 invitations to the Gala Dinner
- Company logo on signage at Gala Dinner
- Company logo on menus at Gala Dinner
- Opportunity to give out company gifts at Gala Dinner
- Opportunity to make speech at Gala Dinner

Partnership is SOLD

Gold Partnership

* **Speakers' Dinner – Tuesday 21 July**

Speakers' Dinner

The Speakers' Dinner is a prime opportunity to present your company's message to all of the guests. It is a private dinner (invite only) and will take place either at the end of Day One or the Day before the Conference, following the Speakers' Briefing and will start at approximately 19.30 and finish at 22.30. All speakers & one representative from each conference sponsoring company will be invited to attend on a complimentary basis. The dinner sponsoring company will have the opportunity to invite one company representative to host each table. Representatives from The Shephard Group will also attend to help you host your guests.

Partnership includes:

- Official "Speakers' Dinner" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 12 m² exhibition booth space (6m x 2m) in a prime location
- 7 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 4 complimentary stand manner places for the two-day exhibition
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Invitations to the Speakers' Dinner – one person per table – 4 - 5 invitations in total
- Company logo on signage at Speakers' Dinner
- Company logo on menus at Speakers' Dinner
- Opportunity to give out company gifts at Speakers' Dinner
- Opportunity to make speech at Speakers' Dinner

Partnership fee is SOLD

Silver Partnerships

* **Delegate Bags**

Presented to every delegate attending the conference the delegate bags are a primary promotional opportunity. Every single delegate attending the event will be carrying your company logo around with them and using the bag way beyond the close of the conference.

Partnership includes:

- Official "Delegate Bag" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3m x 2m)
- 4 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on delegate bags
- Opportunity to include company brochure in delegate bags
- 1 invitation to Speakers' Dinner

Partnership fee is £15,000 + VAT

*** Official Drinks Reception – Wednesday 22 July**

The Official Drinks Reception is a prime opportunity to present your company's message to all of the participants. It will take place in the conference refreshment area at the end of day one. It will start at approximately 17.30 and run for an hour and a half and is one of the event's important social occasions.

Partnership includes:

- Official "Drinks Reception" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 12 m² exhibition booth space (3m x 4m) in a prime location
- 6 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 3 complimentary stand manner places for the two-day exhibition
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on signage at Official Drinks Reception
- Company logo on napkins at Official Drinks Reception
- Opportunity to make speech at Official Drinks Reception
- 4 invitations to the Gala Dinner (subject to Gala Dinner taking place)
- 1 invitation to the Speakers' Dinner

Partnership fee is £12,000 + VAT

*** Transport from Celtic Manor Hotel to UAV Flying Demonstration, Parc Aberporth– Tuesday 21 July 2009**

Event participants will be transported from Celtic Manor Hotel to the UAV Flying Demonstration, Parc Aberporth, a journey of about 2 hours, on high quality coaches. The partnership includes signage, an onboard promotional company video & sunhats for the participants to wear when they arrive.

Partnership includes:

- Official "UAV Flying Demonstration Transport" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3mx2m)
- 3 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on transport signage
- Company logo on sunhats
- Opportunity to play promotional company video onboard coach
- 1 invitation to Speakers' Dinner

Partnership fee is £5,000 + VAT

* Delegate Folders

Presented to every delegate attending the conference, the delegate folder, containing a pad of paper and a pen, offer a long-term promotional opportunity. The inclusion of the partner's logo makes these an excellent souvenir item.

Partnership includes:

- Official "Delegate Folder" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3m x 2m)
- 3 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on conference folders
- Opportunity to include company brochure in conference folders
- 1 invitation to Speakers' Dinner

Partnership fee is £12,000 + VAT

* Delegate Lanyards

Presented to every delegate attending the conference, the delegate lanyard offers a long-term promotional opportunity. In particular the inclusion of the partner's logo makes this an attractive souvenir item. Every single participant at the event will be carrying your company logo around with them.

Partnership includes:

- Official "Delegate Lanyard" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3mx2m)
- 1 complimentary delegate place for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on delegate lanyards
- 1 invitation to Speakers' Dinner

Partnership fee is £6,000 + VAT

Lunch Breaks – Day One & Day Two available

Partnership of the 90-minute lunch breaks on each day of the conference provides an ideal opportunity to make a special impact and place your name in front of delegates during the event. Special signage at each serving point links the partner to the lunch.

Partnership includes:

- Official "Lunch Break" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3m x 2m)
- 2 complimentary delegate places for the two-day conference
- Additional delegate places conference for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on signage at lunch break
- Company logo on napkins at lunch break
- 1 invitation to Speakers' Dinner

Partnership fee is £6,000 per day + VAT

*** Refreshment Breaks – Day One & Day Two available**

The Partnership of the two Refreshment Breaks on each day (mid morning and mid afternoon) of the conference provides an ideal opportunity to place your name in front of delegates during the event. Special signage at each serving point provides strong visibility for the partner.

Partnership includes:

- Official “refreshment break” partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3m x 2m)
- 2 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on signage at refreshment break
- 1 invitation to Speakers’ Dinner Company logo on signage at refreshment break

Day 1 is SOLD

Partnership fee is £6,000 per day + VAT

*** Internet Area**

A vital source of contact and information for speakers, delegates and attendees, conveniently located outside the conference room for ease of access.

Partnership includes:

- Official “Internet Area” partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3m x 2m)
- 2 complementary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Internet area with the partner’s logo as a screensaver, and the area clearly signed and branded with the partner’s logo
- Opportunity to distribute branded mouse mats / pens by the internet area (provided by partner)
- 1 invitation to Speakers’ Dinner

Partnership fee is £8,000 + VAT

*** Breakfast Brief – Day One & Day Two available**

The Partnership of a Breakfast Brief, in a private room at the Celtic Manor Hotel on each day of the conference provides an ideal opportunity to place your name in front of invited guests during the event.

Partnership includes:

- Official “breakfast brief” partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3m x 2m)
- 1 complimentary delegate place for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company logo on signage at breakfast brief
- Opportunity to give presentation at Breakfast Brief – screen & projector provided
- 1 invitation to Speakers’ Dinner Company logo on signage at refreshment break

Partnership fee is £6,000 per day + VAT

***Event Guides**

Presented to every delegate attending the conference, the official Event Guide contains the programme, speakers' biographies, attendee list, exhibition floorplan & details on exhibitors/sponsors. This is an ideal opportunity to insert your company's promotional message by placing advertising on the back cover.

Partnership includes:

- Official "Event Guide" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² exhibition booth space (3m x 2m)
- 1 complimentary delegate place for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Company advert on the back cover of the Event Guide (sent to The Shephard Group upon signature of the contract)
- 1 invitation to the Speakers' Dinner

Partnership fee is £6,000 + VAT

***Half Page Advert in Event Guide**

Presented to every delegate attending the conference, the official Event Guide contains the programme, speakers' biographies, attendee list, floorplan & details on exhibitors/sponsors. This is an ideal opportunity to insert your company's promotional message by placing an advert in the Guide. **This opportunity is only available to confirmed exhibitors & sponsors.**

Partnership includes:

- Half A4 page full colour company advert in the Event Guide (to be sent to The Shephard Group on signature of the contract)

Partnership fee is £1,000 + VAT

Please contact Mike Wild at The Shephard Group to book your sponsorship
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